

A woman with long dark hair is leaning against a wooden A-frame ladder. She is wearing a black crop top, a dark necklace, and an olive green jacket. Her pants are black with a high slit. The background is a black studio backdrop. To the right, there is a window with a metal grid and a radiator below it. The lighting is dramatic, highlighting the woman and the ladder.

rivet

2023 MEDIA KIT



The blueprint for the denim industry

From mills to runways, Rivet has a pulse on the game-changing designers, innovators and retailers influencing the future of the global denim market.

DIGITAL NATIVE

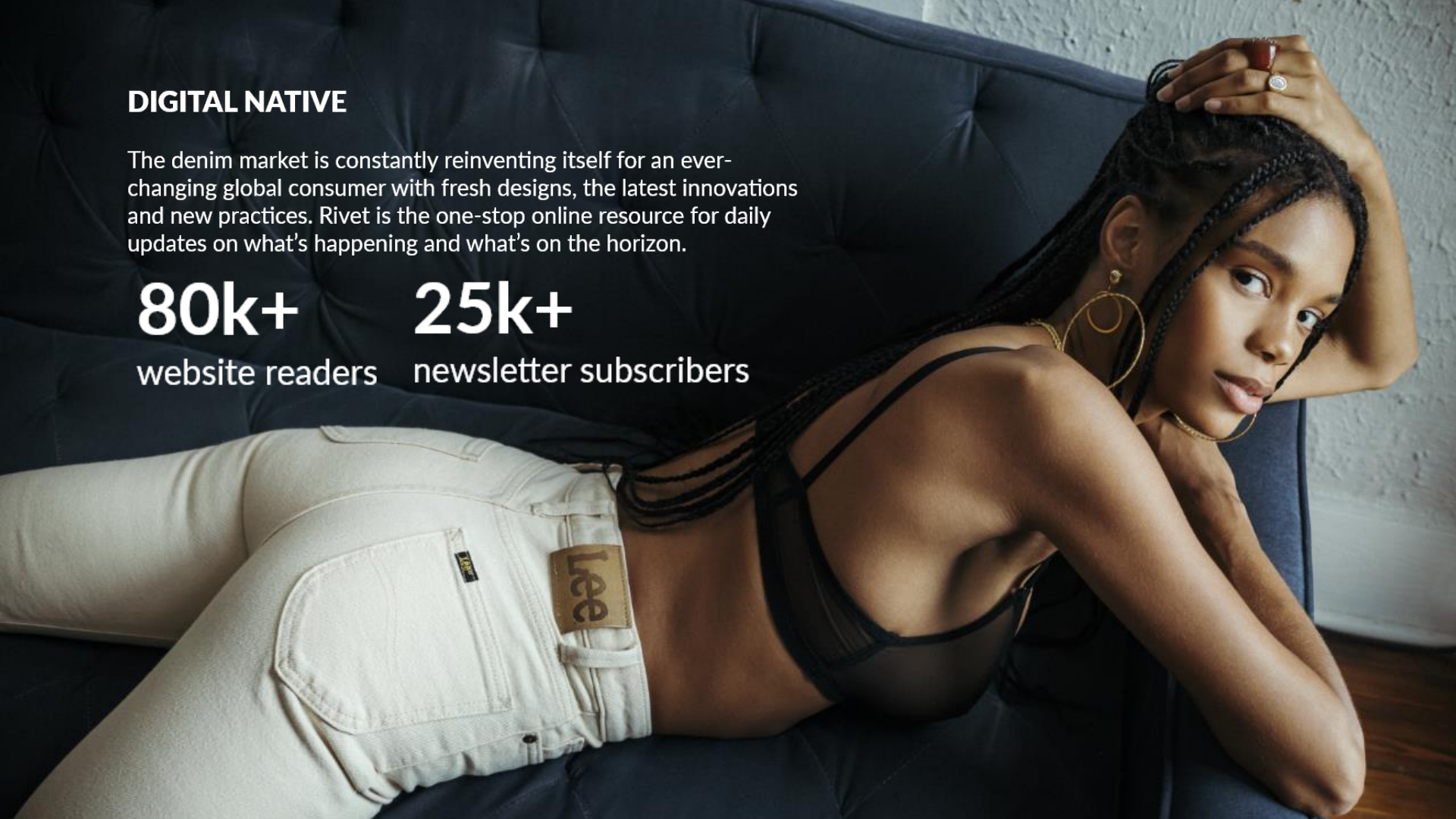
The denim market is constantly reinventing itself for an ever-changing global consumer with fresh designs, the latest innovations and new practices. Rivet is the one-stop online resource for daily updates on what's happening and what's on the horizon.

80k+

website readers

25k+

newsletter subscribers





THE MAGAZINE

Rivet magazine examines the topics that are the most relevant to the market. In-depth features, fashion editorials and conversations with key players are packaged in this award-winning premium product four times a year.

Print + digital issues: April + October

Digital issues: June + December

12,000
print copies a year

145,000
digital downloads a year

** Two-time winner of the GDUSA American Graphic Design Award*



2023 PRODUCT CALENDAR

March Diversification in Denim Sourcing Digital Roundtable

April Print + Digital Magazine

May Designing for the Runway Digital Roundtable

June Digital Magazine

September Less Talk, More Action Digital Roundtable

October Print + Digital Magazine

December Digital Magazine

December Color Story: Innovation in Dyeing Digital Roundtable



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